



# CRIME & JUSTICE RESEARCH ALLIANCE

## Board Members

Peter Wood, PhD  
(Chair)  
Professor of Sociology  
and Criminology  
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University

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Sacramento

Pauline Brennan, PhD  
Professor of  
Criminology  
University of  
Massachusetts at  
Lowell

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PhD  
Professor of  
Criminology  
Virginia  
Commonwealth  
University

John L. Worrall, PhD  
(Ex-Officio)  
Professor of  
Criminology and  
Criminal Justice  
University of Texas at  
Dallas

Caitlin Kizielewicz  
(Ex-Officio)  
CJRA Media  
Consultant  
KIZCOMM, Inc.

To Whom It May Concern:

On behalf of the [Crime & Justice Research Alliance](#) (CJRA), we write to offer a unique opportunity to elevate your organization's research and members through our suite of communications and government relations services.

The Alliance, established in 2014, is a non-partisan resource to reporters covering crime and justice, promotes criminal justice research published in peer-reviewed journals, elevates the policy relevance of research conducted by CJRA members, and advocates for federal funding and access to data in support of such research.

The Academy of Criminal Justice Sciences (ACJS) is the primary funding partner for CJRA, but to sustain our efforts in the fields of crime and justice, CJRA depends on the generous support of institutional partners. As such, ACJS and CJRA invite your organization to join the Alliance. CJRA is prepared to offer the following services to its member organizations:

- Produce one-pager policy/research briefs featuring your experts and research
- Host congressional briefings on issues or expertise specific to you and your organization
- Offer media training of Alliance members thru media workshops or webinars
- Feature your organization's news in monthly CJRA newsletters
- Provide social media strategy sessions to promote your organization and its members
- Place op-eds from your members in news publications
- Promote research articles from your peer-reviewed journals to audiences
- Promote your experts on specific topics/issues with reporters and on Capitol Hill
- Elevate your journal's impact through Altmetric scores, downloads, and more citations
- Invite your members to join the CJRA Experts Directory of over 120 subject experts
- Conduct a media tour or roundtable for your organization
- Feature your organization on the CJRA letterhead and website as a member/sponsor

Click these links to view recent one-pager research briefs on [race and policing](#) and [immigration and crime](#), and our recent Congressional Briefings on [policing and protests](#) and [immigration and crime](#). CJRA also advocates on Capitol Hill for [increased funding for OJP programs](#) (BJS, NIJ, BJA) and for [policies and priorities critical to CJRA](#) and other primary stakeholders.

Information on specific partnership levels appears below. We hope you will join CJRA as a supporting partner to elevate your organization's visibility and brand, and promote scholarly work generated by your members in local, regional, and national media. We welcome any questions you may have and will reach out to schedule a call to discuss this opportunity with you within the next few weeks.

Sincerely,

Peter B. Wood, Chair, Crime & Justice Research Alliance (CJRA)  
John L. Worrall, Executive Director, Academy of Criminal Justice Sciences (ACJS)



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## Partnership Levels

All Alliance member organizations will be featured on the CJRA letterhead and website. We ask that you present this proposal to your members and leadership and commit to one of the following annual CJRA memberships for 2022 (the Partner contributions can be paid in a lump sum, semi-annually, or quarterly). CJRA is prepared to entertain some flexibility in the Partner contract based on your organization's needs.

### **Platinum Partner: A contribution of \$10,000**

- One voting member on the CJRA executive board
- Sponsorship of a CJRA media workshop at the ACJS annual conference (e.g., Print media or video workshop) and named sponsorship of your organization and/or journal
- A members-only media workshop (broadcast/TV, print media, social media, writing for media)
- Three (3) one-pager policy position flyers featuring research and authors from your organization
- Four hiring/position announcements from your organization distributed to all CJRA members and posted on the CJRA website
- Feature three of your organization's journal articles in media campaigns annually
- A year-long online advertisement on the CJRA website
- Two complimentary ACJS conference registrations for people from your organization
- Recognition in the ACJS conference program
- Listing/branding of your organization on the CJRA website and letterhead

### **Gold Partner: A contribution of \$5,000**

- One ex-officio member on the CJRA executive board
- Sponsorship of a CJRA media workshop at the ACJS annual conference (e.g., print media or video workshop) and named sponsorship of your organization and/or journal
- A members-only media workshop (broadcast/TV, print media, social media, writing for media)
- Two (2) one-pager policy position flyers featuring research and authors from your organization
- Two hiring/position announcements from your organization distributed to all CJRA members and posted on the CJRA website
- Two of your organization's journal articles featured in media campaigns annually
- A year-long online advertisement on the CJRA website
- One complimentary ACJS conference registration for a person from your organization
- Recognition in the ACJS conference program
- Listing/branding of your organization on the CJRA website and letterhead

### **Silver Partner: A contribution of 2,000**

- Co-Sponsorship of a CJRA media workshop at the ACJS annual conference (e.g., print media or video workshop) and named sponsorship of your organization and/or journal
- A members-only media workshop (broadcast/TV, print media, social media, writing for media)
- One (1) one-pager policy position flyer featuring research and authors from your organization
- Two hiring/position announcements from your organization distributed to all CJRA members and posted on the CJRA website
- One of your organization's journal articles featured in media campaigns annually
- A year-long online advertisement on the CJRA website
- One complimentary ACJS conference registration for a person from your organization
- Recognition in the ACJS conference program
- Listing/branding of your organization on the CJRA website and letterhead



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CJRA welcomes any questions you may have and invites you to engage with us as a board, and/or with individual board members, to seek clarification or detail.

Please visit our website at: <http://crimeandjusticeresearchalliance.org>

**Current CJRA board members:**

Peter Wood (Chair, Eastern Michigan University)  
Pauline Brennen (University of Massachusetts—Lowell)  
Will Pelfrey (Virginia Commonwealth University)  
Marlyn Jones (California State University--Sacramento)

**Ex Officio:**

John Worrall (ACJS Executive Director, University of Texas at Dallas)  
Caitlin Kizielewicz (Media Consultant, KIZCOMM, LLC)

**Past CJRA board members:**

Nancy La Vigne (Past Chair)  
Dave Myers  
Natasha Frost  
Jacqueline Van Wormer  
Anthony Peguero  
Rick Rosenfeld  
Christy Visher  
Cynthia Lum  
Dan Mears  
Jocelyn Pollock  
Ed Maguire  
L. Edward Day  
Laura Dugan  
Charles Wellford  
Paul Elam  
Jodi Lane  
Charis Kubrin  
Sheetal Ranjan  
Shaun Gabbidon