Byline Article – New Research

Introduction

– Provide one or two paragraphs that explain the current landscape of the research topic
– Conclude the last paragraph with your primary point or a statement that summarizes your top findings
  - Consider what is the key takeaway that you want readers to remember about your research
  - Do not feature more than three key findings

Body

– Draft three paragraphs that support your primary claim or top findings with evidence and proof points
  - Focus on one finding for each paragraph and include supportive text
– Use language that can be understood by the general public
– Explain concepts and use examples to help readers understand the point you are making
– Avoid using a passive voice, filler phrases and parentheses
– Hyperlink the text in your article instead of footnotes, endnotes or bibliographies

Conclusion

– Acknowledge the limitations of the research
– Conclude with a brief paragraph that connects to the introduction and reinforces your primary point
– Keep the byline article to 500-750 words
– Include a brief biography (two-three sentences) at the end of your article with your name and affiliation

Byline Article – Timely Issue

Introduction

– Provide one or two paragraphs that explain the current landscape of the situation or event
– Conclude the last paragraph with the “Top 5 things you need to know” about the issue
  - Identify the top five takeaways that you want readers to remember about your research

Body

– Structure the body of the article in a bulleted list
– State a fact, finding or phrase at the start of each bullet that briefly summarizes the key point
  - Consider using bolded phrases at the start of each bulleted item
– Support each point with a few (three to five) sentences about each of the claims
– Use hyperlinks in the text instead of footnotes, endnotes or bibliographies

Conclusion

– Conclude with a brief paragraph that connects to the introduction and summarizes your points
– Keep the byline article to 500-750 words
– Include a brief biography (two-three sentences) at the end of your article with your name and affiliation