

Byline Article – New Research*Introduction*

- Provide one or two paragraphs that explain the current landscape of the research topic
- Conclude the last paragraph with your primary point or a statement that summarizes your top findings
 - Consider what is the key takeaway that you want readers to remember about your research
 - Do not feature more than three key findings

Body

- Draft three paragraphs that support your primary claim or top findings with evidence and proof points
 - Focus on one finding for each paragraph and include supportive text
- Use language that can be understood by the general public
- Explain concepts and use examples to help readers understand the point you are making
- Avoid using a passive voice, filler phrases and parentheses
- Hyperlink the text in your article instead of footnotes, endnotes or bibliographies

Conclusion

- Acknowledge the limitations of the research
- Conclude with a brief paragraph that connects to the introduction and reinforces your primary point
- Keep the byline article to 500-750 words
- Include a brief biography (two-three sentences) at the end of your article with your name and affiliation

Byline Article – Timely Issue*Introduction*

- Provide one or two paragraphs that explain the current landscape of the situation or event
- Conclude the last paragraph with the “Top 5 things you need to know” about the issue
 - Identify the top five takeaways that you want readers to remember about your research

Body

- Structure the body of the article in a bulleted list
- State a fact, finding or phrase at the start of each bullet that briefly summarizes the key point
 - Consider using bolded phrases at the start of each bulleted item
- Support each point with a few (three to five) sentences about each of the claims
- Use hyperlinks in the text instead of footnotes, endnotes or bibliographies

Conclusion

- Conclude with a brief paragraph that connects to the introduction and summarizes your points
- Keep the byline article to 500-750 words
- Include a brief biography (two-three sentences) at the end of your article with your name and affiliation